



CIRED Brussels Workshop Exhibitors' guide

Table of content

1.	Practical information	2
1.1.	Event Information.....	2
1.2.	Venue of the exhibition:	2
2.	Before the event.....	2
2.1.	Deliveries	2
2.2.	Delivery Schedule	3
2.2.	Extra registrations.....	3
2.3.	Included booth personalization.....	3
2.4	Accommodation	4
3.	During the event.....	5
3.1.	Access Information	5
3.4	Parking	6
3.5	Security	6
4.	Floorplan.....	7
5.	Exhibition Organizers – Contact Information.....	8



1. Practical information

1.1. Event Information

Event : CIRED Brussels Workshop 2026

Dates : 9-10 June 2026

1.2. Venue of the exhibition:

The Egg Brussels
Rue Bara 175
1070 Brussels (Belgium)

Exhibition Room : Riverside Room

2. Before the event

2.1. Deliveries

Delivery address for Small items (for big items or truck deliveries, please check below) :

The EGG Brussels
Rue Bara **175**
1070 Brussels
BELGIUM
EORI N° : BE0829040588

ATTN : The EGG Brussels
Project Leader: Elisa
Phone : +32 490 40 03 51
Name Event: AIM /CIRED
Event Stand N° and Company Name:

All materials should be clearly labelled and addressed according to their size.

DO NOT FORGET TO MENTION AIM/CIRED EVENT AND YOUR BOOTH ID AND COMPANY NAME.

For information about **deliveries at the Egg for big items and/or with trucks**, please check information here : https://2026brussels.cired.net/wp-content/uploads/2026/01/the-egg-brussels-deliveries_cired2026.pdf



2.2. Delivery Schedule

June 8 (08:00–18:00 hrs): The EGG Brussels can accept deliveries.

⊖ Important: Deliveries outside this time frame cannot be accepted by the organizers.

9 and 10 June : Deliveries must be received directly by your team at the exhibition space.

2.1. Extra orders for your booth

If you want to order extra material (screen, chair, extra personalization, etc.) from our official provider AlterExpo, you can contact them at:

Ayah Ram – Project Manager

+32 (0)494 03 13 32

ar@alterexpo.be

You can pass your order via the order form : https://2026brussels.cired.net/wp-content/uploads/2026/02/ciredbxl_order_form_extras.pdf

And send it back to Ayah Ram ar@alterexpo.be

2.2. Extra registrations

Your exhibition booking includes **one** workshop registration, including catering, for one person.

A registration code has been sent to you, or will be sent to you, by Louisa Kara from the organisation (l.kara@aim-association.org).

Please use this code in the online system (<https://www.conftool.pro/cired2026brusselsworkshop/>) at least 7 days before the workshop.

If you require additional workshop registrations, please visit the [CIRED Bxl Registration Website](#) to complete the online registration and payment.

If you would like to register additional people for **booth access only** (without access to the workshop sessions), please contact the organizers at c.dizier@aim-association.org. A catering fee of EUR 200 per person will apply (cost price).

2.3. Included booth personalization

Personalised logo display

The required dimensions are 1000 mm (W) × 1466 mm (H) (100 cm × 146.6 cm) in pdf. Please upload your artwork via the “uploader” folder **by 13 May**. Your personal link for the “uploader folder” will be sent to you in February 2026, or, if you register after this date, a few days following confirmation of



your booking. The link will be sent by Ayah Ram (ar@alterexpo.be). If you do not receive it, please contact her to request that it be sent again.

Technical information :

- Graphic print: format 100 x 146,6 cm (adhesive)
- PDF file, using CMYK colors
- 2 cm bleed and 2 cm text margin on each side (at full size)
- Scale 1:1 (minimum resolution 150 dpi)
- To be uploaded via “uploader” platform (deadline 13 May 2026) : You will receive, or may already have received, a personal link to the “uploader folder” (see above).
- Set all fonts to outlines and the text size to at least 12 pt

The visual can be fully customized by the exhibitor, provided it complies with the dimensions above.

2.4 Accommodation

If you require accommodation during the event, you can book a hotel through our partner, Visit Brussels, using the following link : <https://secure.hotel.visitbrussels.be/event/cired-2026-brussels-workshop/congress/search>



3. During the event

3.1. Access Information

By Public Transport

The EGG Brussels is easily accessible from both Brussels Airport (BRU) and Brussels South Station using public transportation:

From Brussels International Airport (BRU):

Take the train from Brussels Airport to Brussels South Station (Bruxelles-Midi). Trains run every 10 minutes, and the journey takes approximately 20 minutes.

At Brussels South Station, exit the station via Rue de France and follow the route for approximately 10 minutes on foot.

From Brussels South Station (Bruxelles-Midi):

The EGG Brussels is conveniently located within walking distance from Brussels South Station. Exit the station via Rue de France and follow the route for approximately 10 minutes on foot.

By Taxi or Rideshare

For a more direct option, taxis and rideshare services (Uber, Bolt) are available from both Brussels Airport and Brussels South Station:

A taxi from Brussels Airport to The EGG takes around 25 minutes, depending on traffic.

From Brussels South Station, a short 5-minute taxi or rideshare ride will get you to the venue quickly.

3.2 Exhibition schedule

- **June 9:** 08:00 – 18:15 (*Session starts at 09:45*)
- **June 10:** 08:00 – 16:45

3.3 Set-up and dismantling

Set-Up (only your own material):

- **June 8:** 14:00 – 17:00
- **June 9:** 07:30 – 08:00 (*welcome coffee starts at 08:00*)

Dismantling (only your own material):

- **June 10:** 16:45 – 17:30



3.4 Parking

Delivery / unloading

If you need to park temporarily to deliver materials, you may use The EGG's parking at Rue Bara **173**, 1070 Brussels. Please note that this parking is for delivery only and cars cannot remain parked there after unloading.

During the event

You may park in the streets near the venue. Please note that on-street parking is paid. We recommend using a parking app (4411, EasyPark, or Seety).

You can also use public paid car parks nearby. The closest one is Q-Park (Rue Bara), approximately 7 minutes' walk from the venue.

You can find the full list of paid public parking options here:

<https://theeggbrussels.com/wp-content/uploads/2025/03/The-EGG-Brussels-Parking-Solutions-1.pdf>

3.5 Security

The exhibition area is a private space open to the workshop community only and will be closed at night.

We strongly advise against leaving valuable items in the exhibition area. The organizers and the venue accept no responsibility for theft or damage to your goods during the event, including setup and dismantling periods.

3.6 Booth inclusions

Each exhibitor booth includes:

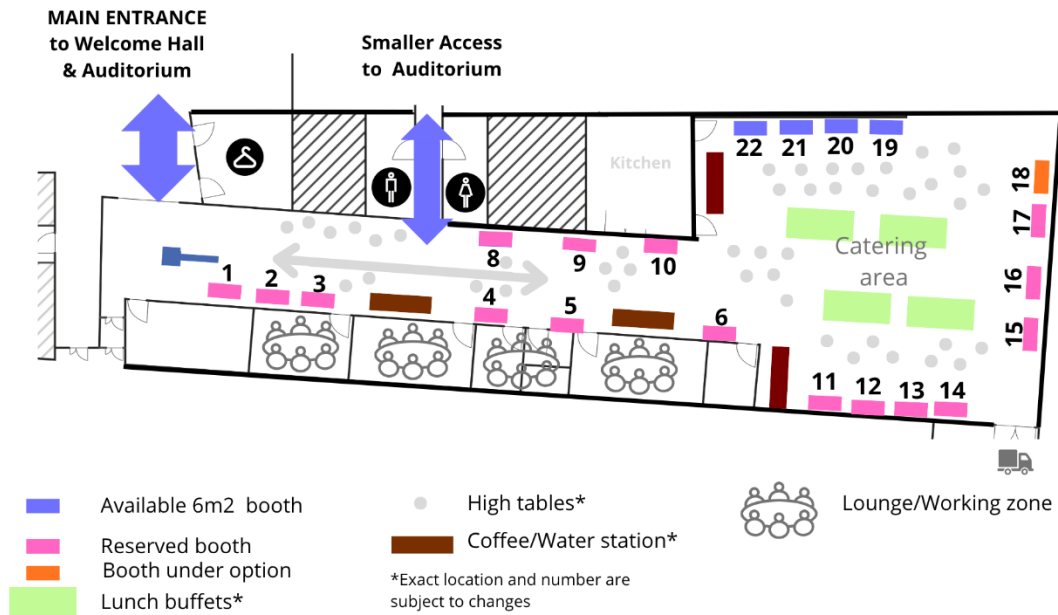
- **Space:** 2m x 3m
- **Exhibition Unit:**
 - Totem Display – H 2.50 m x W 1.00 m
 - Display Shelf (Tablette) – L 1.50 m x D 40 cm
 - One tabouret
 - Small Secured Cabinet
- **Utilities:** Multipurpose Power Strip, Overhead LED Spotlight, Wi-fi access for the 2 days
- **Conference Access:** 1 workshop registration, including access to sessions and catering



4. Floorplan



CIRED BRUSSELS WORKSHOP 2026 : Exhibition floorplan As 15 April 2026



Please note that this floorplan is subject to modification based on security considerations and the ultimate number of attendees.

List of exhibitors (15 April) :

Company	Booth
ALFANAR	14
CE+T	1
CN Rood	15
ENEIDA.IO	2
Envelio GmbH	3
Laborelec	9
LiveEO	10
Maschinenfabrik Reinhausen GmbH	11
Megger	4
Omexom	12
Plexigrid	13
SMIGHT GmbH	6
Smilics Technologies	17
Spotlite	8
VISION	5
XEOS Imagerie inc.	16



5. Exhibition Organizers – Contact Information

For any inquiries, please contact :

Céline Dizier & Louisa Kara

c.dizier@aim-association.org / l.kara@aim-association.org

During the workshop, the organizers will be available at the welcome desk and will do their best to assist you.

If you ordered extra material from our official provider AlterExpo, you can contact them at:


Ayah Ram – Project Manager

+32 (0)494 03 13 32

ar@alterexpo.be

Emergency Contacts :

 Medical or Fire Emergencies: 112

 Police Emergencies: 101