

Sponsorship opportunities

CIRED 2026 Brussels workshop
IMPLEMENTING SUCCESSFUL
INNOVATION IN DISTRIBUTION
NETWORKS
FROM PILOTS TO REAL-WORLD SOLUTIONS



9-10 June 2026

Boost Your Brand Visibility at the CIRED Brussels Workshop on **Implementing Successful Innovations in Distribution Networks**

CIRED is the leading forum where electricity distribution professionals from around the world come together. Every two years, CIRED hosts the major international conference and exhibition in a different European city—bringing a truly global perspective to the heart of the electricity sector.

Since 2008, CIRED has also organised highly successful thematic workshops, offering targeted insights into key industry challenges and innovations.

For its **10th edition**, the CIRED Workshop returns to its Belgian roots for the first time in 30 years—right in the heart of Europe. Join us in Brussels on **9–10 June 2026** as we welcome **500+ experts** in the field of **Implementing Successful Innovations in Distribution Networks** for two days of high-level discussion, networking, and knowledge exchange.

Don't miss this unique opportunity to showcase your company or organisation to the CIRED community.

Engage directly with industry leaders, decision-makers, and technical experts through face-to-face interactions.



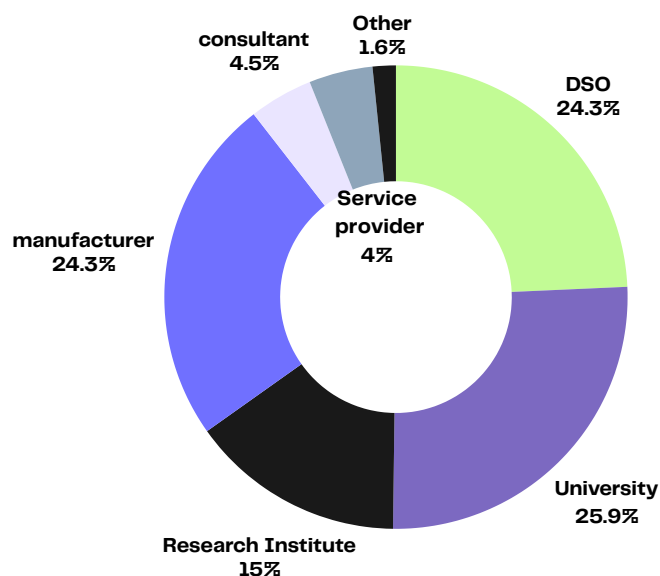
You can:

- **Sponsor one or more of the items listed in this document**
- **Book a booth in our dedicated exhibition area**
- **Or contact us to create a tailored sponsorship package that meets your specific goals**

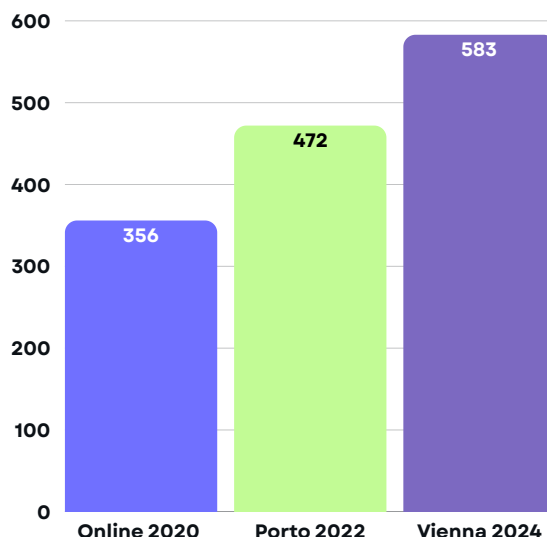
**JOIN THE CONVERSATION, SHARE YOUR VISION,
AND ELEVATE YOUR BRAND AT CIRED 2026.**

Who will you meet?

Business sectors



Participation trends



What's on?

4 keynote speakers

3 topics

3 oral sessions

2 poster sessions

2 round tables

500+ experts





EVENING DRINKS RECEPTION (9 June 2026) € 15,000

*The drinks reception will take place immediately after the technical sessions on the first day of the workshop, right at the venue. This informal get-together is a **firm favourite among CIRED attendees**—a prime opportunity to network, connect, and unwind. Position your brand at the heart of this key social event.*

- **High-visibility branding** during the reception (to be agreed with organisers)
Display your promotional materials such as roll-ups, flyers, and branded giveaways
- A **5-minute welcome speech** delivered at the end of the technical session (in the main workshop room)
- A **2 x 3 m exhibition space** to showcase your company (details provided below)
- **Your brochure inserted** in the delegate welcome pack (max 50g per copy – sponsor to provide materials)
- **Logo placement** on the Workshop website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **workshop app** (in the sponsor section)
- Logo featured in the printed **programme**
- **2 complimentary workshop tickets** for company representatives

*If you choose not to use the exhibition space included in this sponsorship package, we can offer a revised option without the exhibition space at a reduced rate of **€12,000**.*



DELEGATES BAGS € 10,000

*Distributed to all participants upon arrival, delegate bags offer **lasting visibility** throughout the workshop—and long after it ends. Carried by attendees during the event, they provide a continuous presence for your brand.*

- your company's **logo will be printed** in one colour on the official delegate bags (CIRED encourages the use of recycled or other environmentally responsible materials)
- A **2 x 3 m exhibition space** to showcase your company (details provided below)
- Your **brochure inserted** in the delegate welcome pack (max 50g per copy – sponsor to provide materials)
- **Logo placement** on the Workshop website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **workshop app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary workshop ticket** for company representative

Sponsorship confirmation is required at least two months before the event date.



WORKSHOP APP € 6,000

*The CIRED Workshop App is a key tool for attendees—used by approximately **95% of participants**—accompanying them before and throughout the entire event.*

- Your company will benefit from **excellent visibility** within the app, which is available free of charge to all delegates. Your logo and corporate information will be prominently featured in the sponsor section. Additional **high-visibility branding** opportunities—such as placement on the **home screen or welcome screen**—can also be proposed to maximise your exposure.
- **Logo placement** on the Workshop website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **workshop app** (in the sponsor section)
- Logo featured in the printed **programme**
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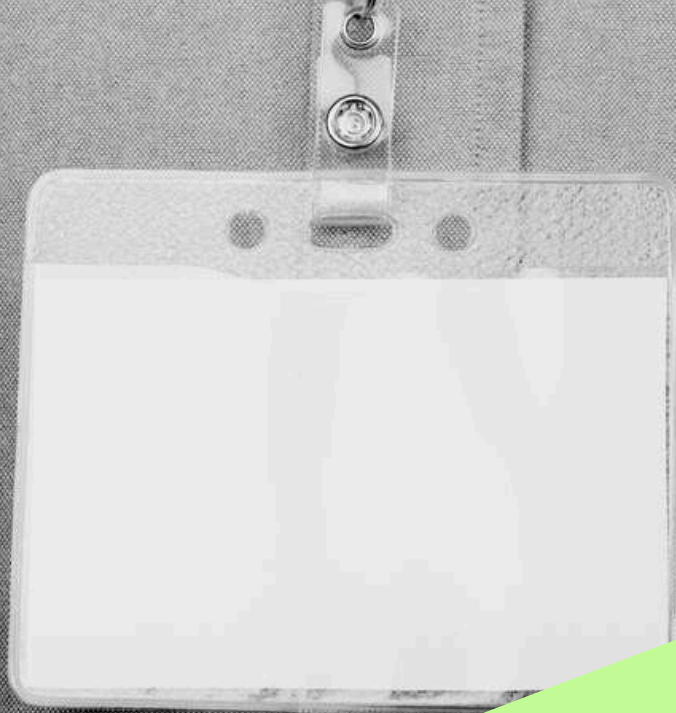


BRANDED LANYARDS € 6,000

*Put your brand front and centre—**your logo will be displayed around each participant's neck** on the official CIRED lanyards, worn throughout the entire event.*

- The sponsor's logo (in one colour) will be printed on the lanyards distributed to all delegates. (CIRED encourages the use of recycled or environmentally responsible materials for all branded items)
- **Logo placement** on the Workshop website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event— Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **workshop app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary workshop ticket** for company representative

Sponsorship confirmation is required at least two months before the event date.



BADGES PRINTING STATIONS € 6,000

Put your brand in every attendee's hand. As the **exclusive Badge Printing Station Sponsor**, your company will be prominently visible at one of **the most frequented touchpoints of the event – the badge collection area at the entrance of the event**. Each participant will pass through the badge printing station upon arrival, making this an unmissable opportunity to maximize brand exposure.

- **Logo visibility on all badge printing kiosks**
- **Logo placement** on the Workshop website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **workshop app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary workshop ticket** for company representative



Sponsorship confirmation is required at least two months before the event date.




DELEGATE PADS AND PENS € 6,000

*Put your brand in every delegate's hand—**advertise your logo with every note taken** throughout the workshop.*

- **Branded pads and pens** featuring your company's logo (printed in one colour) will be distributed to all delegates upon arrival. (CIRED encourages the use of recycled or other environmentally responsible materials)
- **Logo placement** on the Workshop website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **workshop app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary workshop ticket** for company representative

*If the sponsor provides the items, the sponsorship fee is set at **€4,000**.*

Sponsorship confirmation is required at least two months before the event date.



EXHIBITION SPACE (LIMITED NUMBER) € 5,000

*The exhibition provides an excellent opportunity to **showcase your products** and engage with delegates in a relaxed and informal setting. It will be strategically located **near the catering area**, where coffee breaks and lunches will be held, ensuring maximum foot traffic and visibility.*

- A **2 x 3 m exhibition space** to showcase your company
- **Exhibition Unit including :**
 - Totem Display – H 2.50 m x W 1.00 m
 - Display Shelf (Tablette) – L 1.50 m x D 40 cm, with a tabouret
 - Small Secured Cabinet
 - Custom Adhesive Signage
 - Multipurpose Power Strip
 - Overhead LED Spotlight
 - Wi-fi access for the 2 days
- **Logo placement** on the Workshop website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **workshop app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary workshop ticket** for company representative



If you prefer to have a booth attendant (without access to the sessions) instead of using the complimentary workshop ticket, a €300 discount can be applied to the sponsorship package.

The exhibition space is available without the unit upon request.

Kindly note that this option does not include a discount.



COFFEE BREAK (min 30 min) LIMITED NUMBER € 3,500

Coffee breaks are essential moments for delegates to **recharge and network**, offering an ideal opportunity to showcase your brand.

- **Brand recognition** on signs displayed on or near the coffee **buffets**
- Visibility on signs placed on most of the **high tables**
- Opportunity to **display your promotional materials** on the high tables (sponsor to provide and install materials)
- **Logo placement** on the Workshop website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **workshop app** (in the sponsor section)
- Logo featured in the printed **programme**
- Opportunity for one company representative to **participate in the selected coffee break** (note: no complimentary workshop ticket included).



DELEGATE PACKAGE INSERTS (Non exclusive – limited number) € 1,000

One piece of your company's marketing literature will be included in the delegate package and distributed to each conference attendee.
(Sponsor to provide the item—maximum weight: 50g per copy.)

Sponsorship confirmation is required at least two months before the event date.

Please note that the images enclosed in this document should not be considered legally binding. This means that the images shown are intended to give you an idea of what the final product may look like, but they are not a guarantee of the exact outcome. Please note that contracts will be governed by Belgian law. Additionally, any disputes will be resolved by the courts in Liège (BE).

Price list

Item	Type	VAT	Total
Evening drinks reception	Exclusive	0 %	€ 15,000 (€12,000 without exhibition space)
Delegates bags	Exclusive	0 %	€ 10,000
Workshop app	Exclusive*	0 %	€ 6,000
Branded lanyards	Exclusive	0 %	€ 6,000
Badges Printing Stations	Exclusive	0 %	€ 6,000
Delegate pads and pens	Exclusive	0 %	€ 6,000
Exhibition space (6 m2)	Limited number	0 %	€ 5,000
Coffee break	Limited number	0 %	€ 3,500
Delegate package inserts	Limited number	0 %	€ 1,000

- A dedicated sponsor section in the app will present all sponsors logos. They will only be visible in this section of the app. The rest of the visibility as app sponsor is exclusive to the workshop app sponsor.

Pricing, taxes and services

Pricing is including all service charges and all taxes. As a non-profit organisation, we are not liable for VAT; thus, no VAT is charged on our sponsorship packages. Amounts will be invoiced by the CIRED 2026 workshop organisers.

The organisers of the CIRED 2026 Brussels workshop are as follows:

AIM (Association des Alumni de Montefiore), a non-profit organization (ASBL) registered at Rue des Homes 1, 4000 Liège, Belgium with a tax identification number (BCE) of BE 0408 732 066. AIM is a no profit organisation and is not liable to VAT. Additionally, AIM holds a Class A membership status within the CIRED AISBL (Congrès International des Réseaux Electriques de Distribution), whose BCE number is 0777 410 755.

Interested?

**Céline
Dizier**

To learn more about our sponsorship packages or to request a customized proposal, please don't hesitate to reach out to our organising team.



Head of Events and Communities
AIM (Association des Alumni de Montefiore)



c.dizier@aim-association.org



2026brussels.cired.net